

NULIDS AFFILIATE PROGRAM HELPS SOLVE THE COVID TIME/EFFICIENCY DILEMMA

The recent COVID-19 outbreak has caused dry eye patients across the world to miss many of their important in-office visits and treatments. And, with the future of this pandemic still uncertain, these same patients may face a prolonged treatment challenge.

NuSight Medical's new Affiliate Program can be a huge help to both patients and doctors in these demanding times. Under this program, patients need not wait for their in-office thermal pulsation and/or lid exfoliation treatments, and may instead, begin quick, safe – and affordable – daily at-home treatments with the NuLids System.

In a recent peer-reviewed study, NuLids was shown to improve tear film breakup time by 65%, Meibomian Glands Yielding Liquid Secretions by 82%, and OSDI scores by 51%¹. Further, reports from doctor users indicate that NuLids effectively removes built-up biofilm and scurf, stimulates the glands, and helps reduce the signs and symptoms associated with blepharitis, MGD, and a myriad of related dry eye complications such as demodex, ocular rosacea, hordeolum, chalazion, etc.

This simple once-a-day patient home treatment can quickly reduce and/or eliminate many of these pervasive conditions and more importantly make the patients more comfortable.

The Affiliate Program helps patients get timely treatment and relief without having to wait for their office treatment visit. Dispensing NuLids is very easy. Simply go online, call, email, or text NuSight Medical Customer Solutions and request your patient be contacted or prescribed a NuLids System. The NuSight Customer Solutions Team then does the rest. They help patients with their order, arrange delivery of their NuLids Starter Kit, ensure that the patient is properly trained and enrolled for replen-



ishment for their NuLids Soft Tips, and then be available 24/7 for any ongoing product use or support questions that may arise. With the NuLids Affiliate Program there is no product for the doctor to stock, sell, or train. It is a quick and efficient way to get started with the NuLids System in your practice... And a great way to better manage your clinic's backlog of dry eye patients in need of relief.

1. David Schanzlin MD, John Olkowski MD, John Coble OD, Wendy Gross OD, Michael Dash, OD. Efficacy of Self-Administration of a Personal Mechanical Eyelid Device for the Treatment of Dry Eye Disease, Blepharitis, and Meibomian Gland Disease. *J Dry Eye Ocul Sur Dis*, 3(1):e1-e5; January 2020.



NuLids

Doctor directed, at-home dry eye relief

For more information – or to get started – please call NuSight Medical at [800] 368-5437 [x2]
or email us at CS@NuSightMedical.com.